

## France Télévisions Free-To-Air Replay Content Brings French Viewers the Summer of Sport, Secured by NAGRAVISION

*NAGRA Multi-DRM, a core streaming security solution from NAGRAVISION protects valuable replay content including Roland Garros and Paris 2024.*

**Cheseaux-sur-Lausanne, Switzerland, and Phoenix (AZ), USA – September 12, 2024 –** NAGRAVISION, a Kudelski Group (SIX:KUD.S) company and the world's leading independent provider of content protection and media and entertainment solutions, today announced that France Télévisions, the leading free-to-air broadcaster in France has selected NAGRAVISION to secure replay content streamed to all of its supported devices. With over 40% of viewers in France watching a replay event per week<sup>1</sup>, and with the nation tuning into Paris 2024, France Télévisions sought a partner who could provide streaming security at scale.

The NAGRAVISION solution, delivered as a cloud-hosted SaaS service, has enabled France Télévisions to become the latest free-to-air broadcaster in Europe to deploy a robust streaming security solution to protect their extensive content portfolio that includes live sport. Thanks to a rapid system integration approach, the NAGRAVISION solution was deployed in time for the French Open, Roland Garros, and Paris 2024.

“As France’s main public service broadcaster, our distribution ecosystem across broadcast and OTT is extensive. We needed a partner who had experience of working with both the set-top box environment and the range of streaming devices used by our viewers.” said Emmanuel Guilly, Head of Video Factory at France Télévisions. “We were able to see fast, effective integration on almost all of our devices, and the flexibility of NAGRAVISION’s teams ensured we could adapt and find solutions to our problems.”

Part of the NAGRA Active Streaming Protection framework, NAGRA Multi-DRM is used globally as a foundational solution in the fight against content theft and service piracy. Robust security defense allows for effective reporting against security threats which drives actionable business insight.

“NAGRAVISION is delighted to be working with France Télévisions and helping them secure their summer of sport in the year that has seen live sport from Paris adorn the world stage. As broadcasters across Europe leverage streaming technology to ensure their audiences can engage with premium content irrespective of device, our streaming security solutions provide robust defense against piracy” said Olivier Met, SVP, EMEA Sales at NAGRAVISION. “Paris 2024 has received high acclaim around the world and we’re very proud to be playing our part to ensure secure content delivery.”

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<sup>1</sup> <https://www.statista.com/topics/6369/television-consumption-in-france/>

To learn more about NAGRAVISION streaming security solutions offered by the Active Streaming Protection framework, [visit our website](#) or [get in touch](#) for a conversation with one of our locally based solution experts.

### **About NAGRAVISION**

NAGRAVISION, the media and entertainment technology division of the Kudelski Group (SIX:KUD.S), enables content creators, providers, and operators worldwide to launch, monetize, and scale services at speed, offering their subscribers compelling, personalized user experiences. Its portfolio of award-winning products and services spans traditional video security, cybersecurity, cloud-based video and streaming solutions, turn-key D2C solutions for the sports industry, and rich personalization services that drive subscriber loyalty. For more information visit [www.nagra.vision](http://www.nagra.vision)

### **Media contacts**

Christina Anderson  
Senior Director, Communications  
NAGRAVISION  
+41 792 322 964  
[christina.anderson@nagra.com](mailto:christina.anderson@nagra.com)