



Press Release

## **CANAL+ AND KUDELSKI ANNOUNCE SWISS PARTNERSHIP**

**CANAL+/CANALSAT Switzerland and Nagravision announce a new partnership on content and revenue security for the upcoming launch of CANALSAT and CANAL+ high definition channels.**

**Lausanne and Cheseaux, March 16, 2001** – In the framework of the upcoming April launch of a new high definition package, CANAL+/CANALSAT Switzerland announced today a new partnership with Nagravision, a Kudelski Group company, the world's leading provider of content protection and multiscreen television solutions.

CANAL+/CANALSAT Switzerland selected Nagravision's latest Nagra Media Access conditional access system to provide their subscribers with access to high definition content delivered via satellite. Nagravision's system allows CANAL+/CANALSAT Switzerland to not only secure their new high definition service for live broadcasts, but also to offer innovative features over time such as time-shifted television (which allows to pause and restart a live programme) and start-over television (which allows to restart a program already in progress).

In order to ensure that only authorized subscribers have access to the new service, the new CANAL+/CANALSAT smartcards provided by Nagravision will not be compatible with those already securing the CANAL+/CANALSAT service in France and in territories serviced by CANAL Overseas.

"We are always on the lookout for new solutions to secure our content and our partnership with Nagravision is fully in line with this effort," said Jo Guegan, Deputy Chief Technical and Information Officer, CANAL+ Group. "We are very pleased to extend our relationship with Nagravision, a company whose technology provides the best security for our content and ensures peace of mind for our content owners while allowing us to deliver the best programming to our subscribers."

"Security is a moving target and we've invested heavily to ensure the highest level of protection for our customers' content and revenues, whether it's through our smartcards, interactive applications, or information and subscriber management systems," said Andre Kudelski, President and CEO, Kudelski Group. "We are thrilled to extend our close partnership with CANAL+ Group today after more than 22 years of active collaboration."

### **About CANAL+/CANALSAT Switzerland**

CANAL+ Distribution Lausanne is home to Groupe CANAL+ France's operations in Switzerland. The CANAL+ pay-TV offer for Switzerland is available via all platforms (cable, satellite or VDSL) making it easy for consumers to subscribe and access its content. New programming offers are constantly made available to subscribers, and starting in April, a new HD offer comprising of 11 channels will be available via satellite. The offer will also include five CANAL+ channels in HD.

HD on CANALSAT Switzerland is: 11 channels plus five CANAL+ channels in HD. Discover the magic of family entertainment on Disney Cinemagic HD, suspenseful thrillers on 13eme Rue HD, and the best of science-fiction on SyFy HD. You'll also get the best of television on CANAL+ HD channels with, coming in April, season 7 of Desperate Housewives, Iron Man 2, the always highly anticipated Real Madrid vs. FC Barcelona, and much more.

#### **About the Kudelski Group**

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit [www.nagra.com](http://www.nagra.com) for more information.

#### **About Nagravision**

Nagravision, a Kudelski Group company (SIX:KUD.S), is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. It offers comprehensive solutions for the monetisation of digital media, which includes security and open, integrated solutions/platforms, as well as personalised consumer experiences. Its services and content protection technologies are currently being used by more than 120 leading Pay-TV operators worldwide securing content delivered to over 144 million active smart cards and devices. Its OpenTV advanced solutions are dedicated to creating and delivering compelling viewing experiences to consumers of digital content have been integrated in more than 160 million devices around the world, enabling advanced program guides, video-on-demand, personal video recording, advanced advertising and a variety of enhanced television applications. Please visit [www.nagravision.com](http://www.nagravision.com) for more information

#### **Media Contacts**

Tarik Dlala  
CANAL+ DISTRIBUTION - Succursale de Lausanne  
Multimedia, Sponsoring & RP  
+41 21 555 32 02  
[tarik.dlala@canal-plus.com](mailto:tarik.dlala@canal-plus.com)

Daniel Herrera (General Interest Media)  
Groupe Kudelski  
Head of Corporate Communications  
+41 21 732 01 81  
[daniel.herrera@nagra.com](mailto:daniel.herrera@nagra.com)

Ivan Schnider (Trade Media)  
Nagravision  
Head of Marketing Communications  
+41 21 732 09 40  
[ivan.schnider@nagra.com](mailto:ivan.schnider@nagra.com)