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**PRESS RELEASE**

**Nagravision Mobile TV Service Protection System integrated in Alcatel-Lucent Mobile Interactive TV platform for DVB-H and DVB-SH**

- *Nagravision's Nagra Mobile conditional access system is now integrated with the Alcatel-Lucent Mobile Interactive TV platform*
- *The complete solution enables a high level of service protection and interactivity for mobile TV services on DVB-H and DVB-SH networks*

**Amsterdam, September 7, 2007** – Alcatel-Lucent (Euronext Paris and NYSE: ALU) and Nagravision, a Kudelski Group (SWX:KUD) company, today announced the successful integration of Nagravision's Nagra Mobile conditional access system with the Alcatel-Lucent Mobile Interactive TV platform. The combination of the Alcatel-Lucent and Nagravision's respective products will allow operators to launch a complete secured and interactive mobile TV service with a short time to market. This system is now available for deployments.

Alcatel-Lucent's Mobile Interactive TV platform is a universal solution for the delivery of interactive mobile TV supporting the OSF and OMA BCAST approaches. It is spanning unicast and broadcast technologies, supports DVB-H and DVB-SH and is one of the building blocks of Alcatel-Lucent "Unlimited Mobile TV solution".

Nagravision, the world's leading independent provider of value-added content protection solutions, developed the Nagra Mobile service protection solution for mobile TV, which is available with both OSF and OMA BCAST security standards. This system helps to secure operators' revenues for their mobile TV deployments. With Nagravision elaborated business models, such as pay-per-view, pay-per-time and free floating preview, combined with the features for advanced interactivity available in Alcatel-Lucent Mobile Interactive TV solution, the overall solution will allow operators to better cater to the needs of a mass-market mobile TV service.

"Integrating the Nagra Mobile conditional access system with Alcatel-Lucent's Mobile Interactive TV solution provides a high level of revenue and service protection for DVB-H and the new DVB-SH networks," said Jean-Luc Jezouin, Senior Vice-President - Mobile TV for Nagravision. "With this partnership, Nagravision expands its offerings to mobile TV operators by providing a seamless security solution that enables economical and speedy deployments."

"Service protection is a priority for the secured delivery of interactive mobile TV to the mass market," added Olivier Coste, Chairman of Alcatel-Lucent's mobile broadcast activities. "The support brought by Nagravision extends the power of Alcatel-Lucent's Unlimited Mobile TV solution with a full security solution for DVB-H and DVB-SH."

### **About Alcatel-Lucent**

Alcatel-Lucent (Euronext Paris and NYSE: ALU) provides solutions that enable service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users. As a leader in fixed, mobile and converged broadband networking, IP technologies, applications, and services, Alcatel-Lucent offers the end-to-end solutions that enable compelling communications services for people at home, at work and on the move. With operations in more than 130 countries, Alcatel-Lucent is a local partner with global reach. The company has the most experienced global services team in the industry, and one of the largest research, technology and innovation organizations in the telecommunications industry. Alcatel-Lucent achieved adjusted proforma revenues of Euro 18.3 billion in 2006 and is incorporated in France, with executive offices located in Paris. [All figures exclude impact of activities transferred to Thales]. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

### **About Alcatel-Lucent Unlimited Mobile TV solution**

Alcatel-Lucent's Unlimited Mobile TV solution is an end-to-end solution encompassing network infrastructure for DVB-H and DVB-SH (including terrestrial transmitters, antenna systems, satellite and backhauling), network head-end, application platform, unicast/broadcast integration, and professional services like deployment, operation and maintenance. This solution is supported by a large ecosystem of partners including major chipsets vendors and terminals manufacturers. Alcatel-Lucent helps mobile TV services providers design, develop, deploy and operate effective mobile TV solutions, optimized specifically for their environment in terms of technologies and spectrums.

### **About the Kudelski Group/Nagravision**

The Kudelski Group (SWX: KUD.VX), is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit [www.nagra.com](http://www.nagra.com) for more information.

Nagravision, a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 77.5 million active smart cards and devices. Please visit [www.nagravision.com](http://www.nagravision.com) for more information.

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