

PRESS RELEASE

Nagravision to Build Integrated MediaFLO Mobile TV Conditional Access Solution with Qualcomm

- Nagravision is developing an integrated MediaFLO conditional access solution with Qualcomm
- Gemalto will provide MediaFLO-enabled mobile TV cards
- Off-the-shelf solution to enable a fast time to market and reduced cost of deployment
- Mobile TV operators will benefit from flexible pay TV business models
- The solution will support handsets as well as portable media players

Cheseaux, Switzerland – September 7, 2007 – Nagravision, a Kudelski Group (SWX:KUD) company and the world's leading independent provider of value-added content protection solutions, today announced that it is working on an integrated MediaFLO™ mobile TV conditional access solution with Qualcomm. The two companies will combine their respective products in order to provide the mobile broadcast market with an off-the-shelf solution, enabling a fast time to market and reducing the cost of deploying mobile TV services.

The integrated conditional access solution will allow mobile TV service operators to benefit both from the high performance of the MediaFLO mobile broadcast technology and from the advanced features of the Nagravision conditional access system. Using the solution will enable operators to manage flexible business models such as subscriber promotions, free previews, short-term access (one-hour, one-day), impulsive pay-per-view, order-ahead pay-per-view and pay-per-time. A key advantage of the combined offering is support for both mobile handsets and devices such as portable media players, in car entertainment systems and portable TVs.

The solution will be compatible with GSM/UMTS wireless networks, among others. Gemalto, the leader in digital security, will provide highly sophisticated MediaFLO-enabled mobile TV cards. Combined with the Nagravision conditional access software, these Gemalto UpTeq™ USIM cards will serve as the ultimate security shield for the system. The remote management capability of the Gemalto Mobile TV solution will enable mobile operators to better adjust their market offering, and upgrade the security level whenever necessary.

“Qualcomm is pleased to collaborate with Nagravision, a leading provider of security systems for pay TV,” said Souheil Gallouzi, Senior Director of Partner Relations for Qualcomm MediaFLO Technologies. “The MediaFLO ecosystem will strongly benefit from the experience Nagravision has in deploying and securing mobile TV services and digital TV systems around the world.”

“MediaFLO, based on the open FLO™ standard, is a proven, highly efficient mobile broadcast technology with tremendous market potential worldwide,” said Hubert Rechsteiner, Vice-President Business Development – Mobile TV for Nagravision. “Nagravision is excited to provide its state-of-the art conditional access solution in collaboration with Qualcomm in order to address the growing mobile media market served by the MediaFLO platform.”

Nagravision is an active member of the FLO Forum and the integrated MediaFLO conditional access solution will be based on the standard open security specification that has been recently defined by the FLO Forum members.

About the Kudelski Group/Nagravision

The Kudelski Group (SWX: KUD.VX), is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 77,5 million active smart cards and devices. Please visit www.nagravision.com for more information.

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