**Press release** 



## Nagravision NOCS Security Technology for Pay Television Market is Licensed by Intel – Integration under way on Intel® CE Media Processors

**Cheseaux, Switzerland and Santa Clara, California – September 24, 2009 –** Nagravision, a Kudelski Group (SIX:KUD.VX) company and the world's leading independent provider of value-added content protection solutions, today announced a strategic license agreement with Intel Corporation involving Nagravision On-Chip Security (NOCS) technology and Intel® CE media processors.

Enabling Nagravision's state-of-the-art NOCS technology on Intel CE media processors allows Intel's CE industrial customers to design hybrid and IPTV set-top boxes (STB) and secure digital video home products for service operators using NAGRA Media ACCESS technology to secure content on their pay TV networks. This effort will open up large potential markets for Intel's CE customers, while allowing Nagravision's service operator customers to select groundbreaking products incorporating Intel's line of Intel CE media processors.

The enabling and technology licensing relationship between the companies gives Intel customers access to a market of more than 100 million homes on 5 continents using NAGRA Media ACCESS conditional access systems (CAS) to secure premium TV content, HD and On-Demand content.

Enabling NOCS technology on Intel CE media processors is ongoing. Nagravision certified Intel CE media processors are expected to be available to Nagravision licensees during the first half of 2010. "Content protection is essential for today's designs," noted Keith Wehmeyer, General Manager, IPTV Segment, Intel Digital Home Group, "NOCS technology combined with Intel CE media processors provides the security and processing power necessary to deliver rich media applications such as 3-D graphics to the television. The incorporation of Nagravision's NOCS technology will provide CE customers with a comprehensive solution for advanced set-top- boxes."

"Nagravision is privileged to have our NOCS security technology selected by Intel for their CE media processors. The quality and performance of the Intel silicon, and the advanced software integration platform will greatly enhance the competitiveness of pay TV operators who use Nagravision CAS today" said Ted Grauch, SVP of Consumer Electronics for Nagravision. "Intel's CE products really begin to bridge the performance gap between traditional set-top box and PC products in the market. We are pleased to be able to help enable Intel products interoperate on Nagravision CAS networks around the world".

## About the Kudelski Group and Nagravision

The Kudelski Group (SIX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit <u>www.nagra.com</u> for more information.

Nagravision, a Kudelski Group company, is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 120 leading pay TV operators worldwide securing content delivered to over 114 million active smart cards and devices. Please visit <u>www.nagravision.com</u> for more information.

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