



Press Release

Kudelski Group appoints Daniel Herrera as Group Vice President of Corporate Communications

Cheseaux, August 21, 2008 – The Kudelski Group has appointed Daniel Herrera (44) as Group Vice President of Corporate Communications, effective November 1, 2008. He will report directly to André Kudelski, Chairman and CEO.

Daniel Herrera, a Swiss national, holds a bilingual law degree from the University of Fribourg. He is a communications professional who has held positions with Nestlé Suisse, the Banque Cantonale Vaudoise, the 32nd America's Cup in Valencia and Romande Energie. His professional experience will be an asset to develop and implement the Group's communications strategy.

Rodolfo Ciucci, current Vice President of Corporate Communications, has decided to pursue other opportunities in the area of communications education and will leave the Kudelski Group at the end of August. The Kudelski Group thanks him for his contribution and wishes him well in his future career.

About the Kudelski Group

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end hi-fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit www.nagra.com

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