

**PRESS RELEASE**

## **Nagravision First OMA BCAST Smart Card Profile System Selected by T-Mobile Czech Republic**

- Trial system in preparation for the DVB-H commercial launch
- Complete end-to-end deployment with partner play out center, handsets and SIM cards
- Ready to test OMA BCAST Smart Card Profile enabled handsets and SIM cards

**Cheseaux, Switzerland / Prague, Czech Republic – February 14, 2008** – Nagravision, a Kudelski Group (SWX:KUD.VX) company has announced today that T-Mobile CZ, the leading mobile phone carrier in the Czech Republic, has selected Nagravision for the delivery of a trial OMA BCAST Smart Card Profile system.

In partnership with T-Systems and in line with T-Mobile Czech Republic plans to launch a commercial mobile TV service in the near future, Nagravision will set up a test system for OMA BCAST Smart Card Profile in a complete play out eco-system. The objective is to evaluate and certify the end-to-end performance of handsets, SIM cards and headend in a close to real life environment before the full commercial service launch.

“This platform will not only give us the opportunity to run the first end-to-end Smart Card Profile tests,” says Marek Svoboda, Project Manager of T-Mobile Czech Republic, “but also tremendously help our handset suppliers, such as LG, Nokia, Samsung and others to perform real live tests. This will insure that stable and interoperable Smart Card Profile platforms, SIM cards and handsets will be available for mass production for the commercial launches all around Europe.”

“T-Mobile Czech Republic had already cooperated with Nagravision for the friendly user trial for DVB-H which was secured by Nagra’s Open Security Framework Conditional Access System. We are therefore very proud to be selected by T-Mobile Czech Republic for the Smart Card Profile platform as well.” says Jean-Luc Jezouin, Senior Vice President of Nagravision Mobile business. “This first ever Smart Card Profile contract makes T-Mobile maintain their pioneer role in the mobile TV arena.”

The OMA (Open Mobile Alliance) designed the OMA BCAST Smart Card Profile as the standard service protection scheme for mobile TV services next to the formerly introduced DVB Open Security Framework. OMA BCAST Smart Card Profile enables interoperability between all Smartcard Profile enabled handsets and SIM cards, as well as with all Smartcard Profile Broadcast Service Management platforms.

Nagra Mobile’s standard and interoperable OMA BCAST Smart Card Profile solution ensures that the Mobile Network Operator keeps the ownership of the subscribers, while offering the largest availability of handsets and SIMs to bring the service to mass-market.

## **About T-Mobile Czech Republic**

T-Mobile Czech Republic has been operating in the Czech market since 1996. Since its establishment, the company has placed emphasis on the quality of services offered and excellent customer service. As of 31 December 2007, nearly 5.3 million customers were using T-Mobile services. T-Mobile Czech Republic operates a public mobile communications network on the GSM standard in the 900 and 1800 MHz bands and is also authorized to operate a UMTS network. T-Mobile was the first operator in the Czech Republic to launch its third-generation technology on 19 October 2005 under the name Internet 4G.

T-Mobile is a member of the international telecommunications group T-Mobile International. Thanks to T-Mobile's international presence, customers can count on the worldwide availability of their favourite services and take advantage of unified, favourable prices of calls when abroad. For more information about the company, please visit [www.t-mobile.cz](http://www.t-mobile.cz) or [www.t-mobile.cz](http://www.t-mobile.cz).

## **About the Kudelski Group/Nagravision**

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit [www.nagra.com](http://www.nagra.com) for more information.

Nagravision, a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 77.5 million active smart cards and devices. Please visit [www.nagravision.com](http://www.nagravision.com) for more information.

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