

Press release

**The banking group, Raiffeisen Lower Austria/Vienna, is banking on Swiss ticketing technology**

This cooperation will provide Ticketcorner with a possible 500 additional points of sale in the Lower Austria/Vienna region.

**20 October 2005 – The banking group, Raiffeisen Lower Austria/Vienna (RBG NÖ-W), has long been one of the main ticket pre-selling organizations in the region. RBG NÖ-W is now outsourcing this service to Ticketcorner, one of the leading ticketing organizations in Europe. This means that tickets sold by Ticketcorner will be available simultaneously in approximately 500 bank branches. A contract has just been signed to seal this cooperation.**

The banking group, Raiffeisen Lower Austria/Vienna, sells tickets for some 1,000 sporting events, concerts, theatres, festivals and other forms of entertainment. From now on, this service will be significantly developed and outsourced to Ticketcorner, one of the leading ticketing organizations in Europe. The tickets for all these events will now be managed on Ticketcorner's platform and purchased via Ticketcorner's different channels of distribution.

This means that in the Lower Austria/Vienna region, Ticketcorner will have a comprehensive network of tickets points of sale. As for the Raiffeisen banks, they will benefit from technological advantages in terms of ticketing and will be released from the organisational tasks while increasing the offer of available tickets in its branches. "Our decision was motivated by the excellent systems used by Ticketcorner, the company's independence from organizers and its remarkable professional competence", says the head of marketing, Dr Wilfried Hanreich, who is responsible for choosing commercial partners within the Raiffeisen Lower Austria/Vienna group of banks. George Egloff, CEO of Ticketcorner, adds: "This cooperation will enable us to get closer to our objective: to become the leading ticketing organization in Austria. With the Raiffeisen Lower Austria/Vienna group of banks we have a partner who fits in perfectly with our strategy and positioning".

Ticketcorner was established in Switzerland by a major bank in 1987 and is now one of the main European organizations offering ticketing services. The high quality services are provided by approximately 200 collaborators (including 30 in Austria and Germany). Ticketcorner offers ticket pre-selling through some 4,500 points of sale in Europe, through a call centre or an Internet portal. Ticketcorner is a member of the Kudelski Group ([www.nagra.com](http://www.nagra.com)), one of the main suppliers of digital security solutions worldwide.

Thanks to this cooperation between Ticketcorner and RBG NÖ-Wien, approximately 1 million customers will have easy access to a ticketing system offering an extremely varied programme of events.