

SKIDATA selected as Exclusive Parking Management Supplier for Amsterdam Airport Schiphol

- Third-largest European airport to receive leading-edge solution based on ten-year frame agreement
- SKIDATA solution chosen to support highly innovative customer service concept

Groedig/Salzburg (Austria) and Barendrecht (Netherlands) – June 18, 2009 – Parking at Amsterdam's Schiphol Airport is set for a boost in convenience, as Amsterdam Airport Schiphol decided to upgrade to the latest SKIDATA parking management solution for the airport's 40,000 parking spaces. SKIDATA came out as the best supplier in the European tender.

Amsterdam Airport Schiphol, a satisfied customer of SKIDATA since 1993, last year decided to replace its existing parking equipment and bring passenger parking throughout the entire airport up to the next level. "We wanted to set new standards in airport parking convenience," says Roel Huinink, Senior Manager Parking & Mobility Services, Amsterdam Airport Schiphol. The reason to go with SKIDATA as exclusive supplier, he says, was that "the SKIDATA solution stood out as the one to meet all our needs in terms of user convenience, innovation and investment protection."

The large-scale project will go ahead in several stages over the coming years, based on a ten-year frame agreement between the airport parking operator and SKIDATA. The contract covers all parking facilities at Schiphol, including the P1 and P2 short-stay car parks, the P3 long-stay area, as well as the staff parking sections.

The operator's ground-breaking customer service concept calls for separate parking areas for individual target groups. As Roel Huinink explains, "Among others, there will be sections for 'Valet Parking' with a car fetching service; one called 'Excellence Parking' which will offer VIP-style premium services, and a 'Smart Parking' section for which spaces can be booked over the Internet at low early-booking rates."

As Willem-Jan Balk, Managing Director of SKIDATA Netherlands & Belgium, adds, this diversity in requirements is precisely where the SKIDATA solution can play out its strengths. "It's extremely flexible when it comes to things like sectioning, tariff management and supporting various business models and revenue streams." What comes as another big advantage is that the SKIDATA solution is designed to integrate with other systems for CRM and marketing purposes.

"This is the largest single-project contract for SKIDATA in the Netherlands to date," says Balk. "We are very happy to be able to support Amsterdam Airport Schiphol in their admirable efforts to lead the way in airport parking convenience."



About SKIDATA

SKIDATA Group (www.skidata.com) is an international market leader in access management and ticketing solutions for controlled access of persons and vehicles to buildings and venues. Reference clients include internationally renowned ski resorts, airports, sports venues, and visitor attractions. Currently more than 6,000 SKIDATA applications are in operation worldwide. SKIDATA is a member of Swiss-based Kudelski Group (SWX: KUD.VX, www.nagra.com), a world leader in digital security technology.

About Amsterdam Airport Schiphol

Amsterdam Airport Schiphol welcomed 47.4 million passengers and handled over more then 1.5 million tonnes of cargo in 2008, ranking as Europe's fifth-largest passenger and third-largest cargo airport. Around 99 scheduled airlines operate flight services from Amsterdam Airport Schiphol to some 262 destinations worldwide. The airport thus ranks as one of Europe's four major hubs and one of the two principal home bases to Air France-KLM and the SkyTeam alliance. Amsterdam Airport Schiphol is a major driver of the regional Dutch economy generating on-airport jobs for more then 65,000 people.

Amsterdam Airport Schiphol forms part of Schiphol Group. The company is an airport operator and operates airports both in the Netherlands and abroad. Schiphol Group's ambition is to rank among the world's leading airport companies. Visit www.schiphol.nl.

Contact Details

SKIDATA AG Andreas Florian Tel. +43 6246 888 2145 Mobile +43 664 826 5715 E-Mail: andreas.florian@skidata.com





Lift-off to a successful co-operation: Roel Huinink (Senior Manager Parking & Mobility Service, Amsterdam Airport Schiphol) shaking hands with Willem-Jan Balk (Managing Director of SKIDATA Netherlands & Belgium); in the background: Henk Verver, Corporate Procurement, Schiphol Group