**Press release** 



## TESC / Kudelski Group presents new corporate logo Digital receiver certification and operating tests: strategic Kudelski Group portfolio components

- State-of-the-art testing and consulting centre for digital TV reception
- 150 receivers tested for some 25 leading manufacturers
- Five years' experience with promoting digitization: advantages for the receiver industry, platform operators and end customers

*Unterföhring / Cheseaux, 25<sup>th</sup> May 2009* – The Test Solution Center GmbH (TESC), a Kudelski Group firm, will turn five this year. TESC was co-founded in 2004 by Kudelski S.A., Premiere and Astra Platform Services. It has gone to become one of the world's most modern test laboratories and consulting institutes for digital TV reception and is now fully owned by the Kudelski Group. Accordingly, a new, modern corporate logo is to be launched immediately.

"The Kudelski Group has a more comprehensive, better designed service offering than any other company in the digital television sector. This enables us to offer our customers perfect end-to-end services. With TESC, we have a specialized team for the strategically important field of end device functionality and certification", commented Maurice van Riek, co-CEO of TESC and Senior Vice President, Head of R&D CAS of the Kudelski Group/Nagravision.

Since its founding, TESC has tested, rated and helped optimize over 150 different receivers for some 25 manufacturers. To ensure reliability and compliance with technical and legal specifications for DVB/IP receivers, experienced specialists assess end customer suitability using innovative test procedures in state-of-the-art laboratory working conditions. In the process, both manual and automatic tests are run on individual models or entire receiver platforms. This considerably shortens the time span from product design to roll-out, reduces servicing costs for platform operators and manufacturers and increases end customer satisfaction.

"What we have managed to do over the past five years and the opportunities we have opened up have laid the foundations for rapid, efficient digitization", said Philippe Stransky-Heilkron, co-CEO of TESC and Chief Architect of the Kudelski Group/Nagravision. "Manufacturers of digital TV receivers can reduce their development time and costs and shorten the time it takes to bring a product to market. Platform and network operators can slash operating costs by pre-testing common technical modifications, thereby preventing their call centres from being swamped. And at the end of the day, end customers can be sure that they have a high-performance receiver that will not soon become obsolete."

## About TESC

TESC works for numerous renowned clients in the digital television sector, such as APS (ASTRA), entavio, Grundig, HUMAX, Kabel BW, Kabel Deutschland, Kathrein, Loewe, Pace, Philips, Premiere, ProSiebenSat.1, Samsung, Sony, Technisat, Techno-Trend, Thomson, Topfield and Unitymedia. In addition, the company is a close partner of Astro-Design, Blankom-Digital, CISCO, DekTec, Dolby Labs, EventIS, Harmonic, JDSU, ProBell, Rhode&Schwarz, Teleste and Tektronix.

## About the Kudelski Group and Nagravision

The Kudelski Group (SWX: KUD.VX) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. It additionally offers professional recorders and high-end Hi-Fi products. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. Please visit www.nagra.com for more information.

Nagravision, a Kudelski Group company, is the leading supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 120 leading Pay TV operators worldwide securing content delivered to over 101 million active smart cards and devices. For further information, please visit www.nagravision.com

## Contact:

**TESC Test Solution Center GmbH** 

Ulf Richter info@tesc.tv Betastraße 5 85774 Unterföhring Tel: 089 – 12 50 30 00 Fax: 089 – 12 50 34 72 www.tesc.tbv

Kudelski Group Head of Corporate Communications Daniel Herrera daniel.herrera@nagra.com

Tel: +41 21 732 01 81

Morgentreu-Harbinger Gesellschaft für Kommunikation und Werbung mbH Frank Scheibe presse@morgentreu.de Chausseestraße 105 10115 Berlin Tel: 030 – 92 25 97 81 Fax: 030 – 92 25 97 82 www.morgentreu.de

Kudelski Group/Nagravision Head of Marketing Communications Ivan Schnider ivan.schnider@nagra.com Tel: +41 21 732 09 40